

“LOGIC MODEL” GUIDE

PLANNING

Work Right to Left, During Project Design

Situational Analysis: Represents your understanding of community issues, needs & aspirations.

- Who is your community, target group or participants?
- What are the issues faced by your community?
- How are these issues documented and illustrative of the community needs?
- Why is your organization the most appropriate to address these community issues?

Outcomes: Represent the difference that your project makes to the current situation.

- What **Long-term** impacts do you want to see in your community?
 - To what extent are you able to reduce or eliminate the community needs or issues?
 - What will long-term success be? How will you recognize success? How will you measure your success?
- What **Medium-term** changes will you experience or generate which will bring you closer to the long-term impacts?
 - What will medium-term success be? How will you recognize success? How will you measure your success?
- What **Short-term** results will you experience or generate which will bring you closer to medium-term changes?
 - What will short-term success be? How will you recognize success? How will you measure your success?

Outputs: Represent the products of your work.

- What **Activities** will you undertake to realize your short-term results?
- Who will you **Reach** in your activities? How many will you Reach?

Inputs: Represent the resources necessary to produce your “outputs”

- What **Inputs** will be required?
 - What existing resources such as staff, equipment, facilities, budget?
 - What new resources, such as grant awards, partnerships, volunteer services, donated supplies or materials, cash contributions?

EVALUATION

Work Left to Right, During Project Implementation

- Were **Inputs** secured on-time and at amount required?
- Were **Activities** completed on-time and at quality required?
- Did you **Reach** the number anticipated, necessary to realize your “outcomes”?
- Did participants experience the **Short-term** outcomes, at the level or degree that you projected?
- Did participants experience the **Medium-term** outcomes, at the level or degree that you projected?
- Did participants experience the **Long-term** outcomes, at the level or degree that you projected?
- How has the **Situation** changed?

Program Name: EXAMPLES OF INFORMATION

Date: TODAY

INPUTS
<p>WHAT WE WILL INVEST:</p> <ul style="list-style-type: none"> - Staff - Volunteers - Time - Our Money - Grant Money - Research base - Materials & Supplies - Existing Technology - Equipment & Facilities - Partners

OUTPUTS	
Activities	Reach
<p>WHAT WE WILL DO:</p> <ul style="list-style-type: none"> - Conduct workshops, meetings - Deliver services - Develop products, curriculum, resources - Train - Provide counseling - Assess - Facilitate - Partner 	<p>WHO WE WILL REACH & HOW MANY:</p> <ul style="list-style-type: none"> - Participants - Clients - Customers - Decision-makers - Agencies

OUTCOMES		
Short-term	Medium-term	Long-term
<p>WHAT THE SHORT TERM RESULTS WILL BE:</p> <p>Changes from Learning:</p> <ul style="list-style-type: none"> - Awareness - Knowledge - Attitudes - Skills - Opinions - Aspirations - Motivations 	<p>WHAT THE MEDIUM TERM RESULTS WILL BE:</p> <p>Changes in Actions:</p> <ul style="list-style-type: none"> - Behavior - Practice - Decision-making - Policies - Social Action 	<p>WHAT THE ULTIMATE IMPACT WILL BE:</p> <p>Changes in Conditions:</p> <ul style="list-style-type: none"> - Social - Economic - Environmental - Civic

SITUATION ANALYSIS
<p>Understand it, in order to Change it.</p>
<p>WHO IS YOUR COMMUNITY, YOUR FOCUS GROUP, OR YOUR PARTICIPANTS?</p>
<p>WHAT ISSUES FACED BY YOUR COMMUNITY?</p> <ul style="list-style-type: none"> - How prevalent are the issues? - To what extent are they documented, and agreed upon by the community?
<p>WHY IS YOUR ORGANIZATION BEST ABLE TO ADDRESS THESE COMMUNITY ISSUES?</p>

Indicators
<p>Levels of investments sufficient & timely?</p>

Indicators	
Activities on schedule?	# Participants
	# Clients
Activities of quantity/quality necessary?	

Indicators		
% / # increase or decrease	% / # increase or decrease	% / # increase or decrease